



GAME PROPOSAL PITCH

PROJECT BIRD

JUAN MANUEL RUIZ CULIÁÑEZ  @JUANMACOLIBRI

SUNLIGHT STUDIO

 @SUNLIGHTABP

-FEBRUARY 2021-

PROJECT BIRD



PREVIOUS GAMES / WORKS

● — 2019 — 2020 — 2021 —→



HEY SAILOR! (CPC 464 GAME)



RUNNINJA (CPC 464 GAME)



MOONLIGHT ENGINE
(OWN GAME ENGINE)

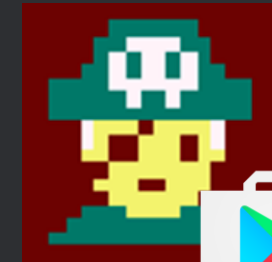


CYBORGEDDON

CYBORGEDDON (PC GAME)



KALINKA (PC GAME)



HEY SAILOR!
(ANDROID PORT)



PROJECT
BIRD (?)

PROJECT BIRD (?)

AWARDS



BEST ACTION GAME
(AMSTRAD ETERNO)



5TH BEST GAME
(CPC RETRO DEV)



ARCADE VINTAGE TALKS

GAME PROPOSAL

1. VIDEOGAME TYPE

- ▶ RHYTHM GAME.
- ▶ THEMED MICRO-STORIES.
- ▶ DIFFERENT LEVELS (MICRO-STORIES).
- ▶ FOR ALL AUDIENCES.

2. ESTHETICS

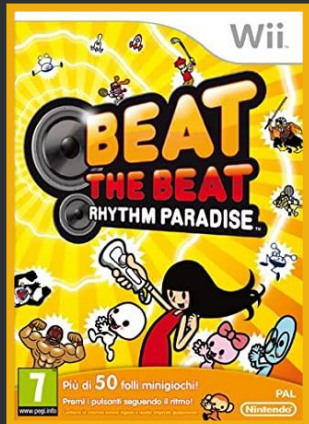
- ▶ CARTOON STYLE.
- ▶ FRIENDLY APPEARANCE.



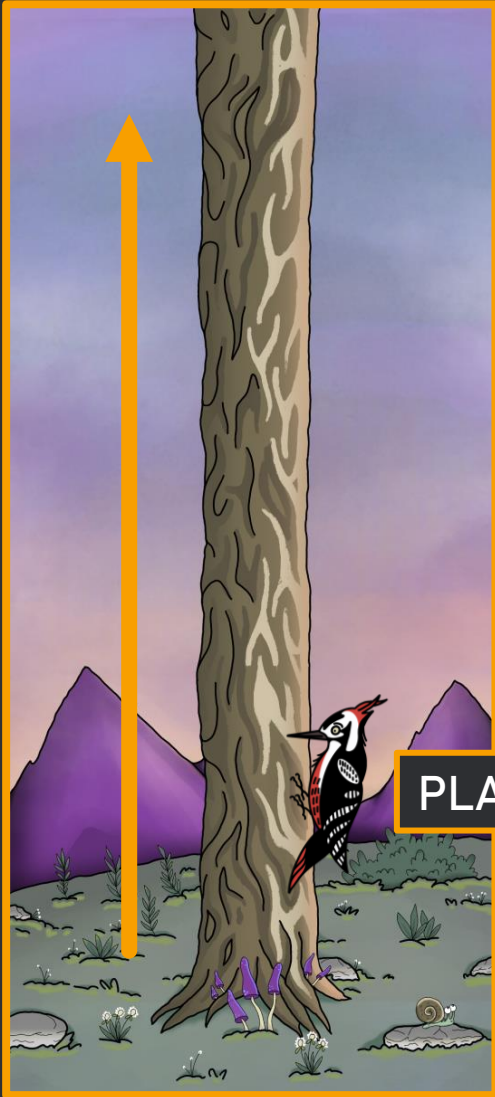
3. OBJECTIVE

- ▶ CREATE A SIMPLE GAME.
- ▶ PROFESSIONAL AAA FINISH.
- ▶ MUSIC AND ARTWORK SPECIFICALLY DESIGNED FOR EACH MINIGAME.

4. REFERENCES (GAMES, VISUALS & MUSIC).

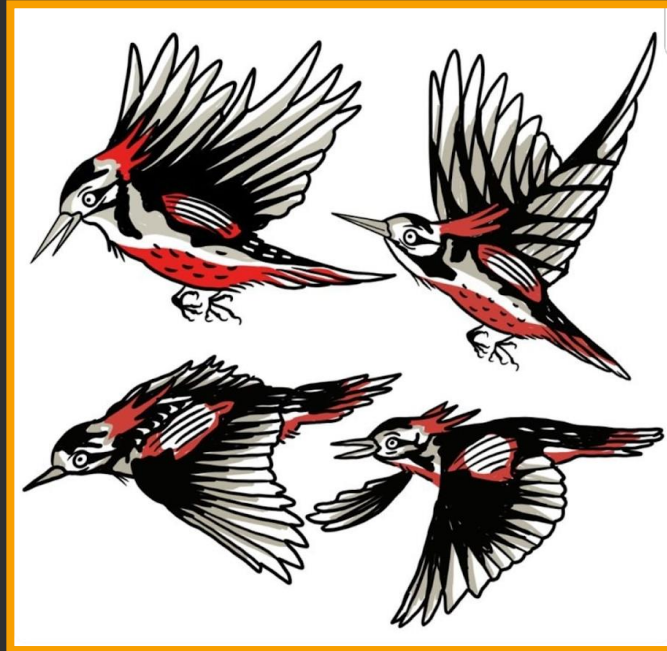


LEVEL EXAMPLE



PLAYER

SCENE



CHARACTER



GAMEPLAY EXAMPLE

BONUS INFO

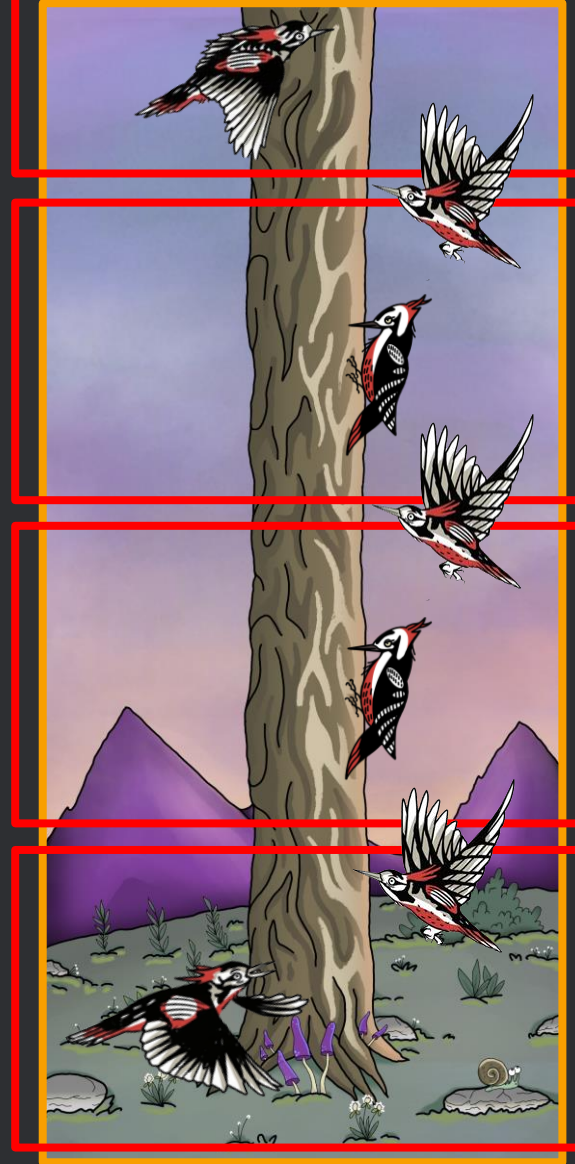
- ▶ SINGLE-BUTTON CONTROL.
- ▶ PLAYER MARKS BIRD'S PECKING RHYTHM.
- ▶ DURATION: 1,5 ~ 2 MINUTES.
- ▶ "FUNKY" MUSIC GENRE.
- ▶ RECYCLABLE ASSETS
- ▶ EXTREME RE-PLAYABILITY.
(SCORES & LEADERBOARDS).

LEVEL EXAMPLE



STATIC CAMERA,
NOT CONTROLLABLE

- ▶ VISUAL EFFECTS LIKE PARTICLES,
PARALLAX, ETC.



THE CAMERA FOLLOWS CHARACTER'S
MOVEMENT AUTOMATICALLY (SCROLL)

- FINAL SCENE
 - ▶ ENDING ANIMATION.
 - ▶ NON-PLAYABLE SCENE
- TRANSITION (NON-PLAYABLE)
- SCENE 3
 - ▶ GAMEPLAY.
 - ▶ BIRD'S PECKING.
- TRANSITION (NON-PLAYABLE)
- SCENE 2
 - ▶ GAMEPLAY.
 - ▶ BIRD'S PECKING.
- TRANSITION (NON-PLAYABLE)
- SCENE 1
 - ▶ OPENING ANIMATION.
 - ▶ NON-PLAYABLE SCENE.
 - ▶ MUSIC STARTS.

GAME'S VALUE AS A PRODUCT

1. KEY POINTS

- ▶ ALL AUDIENCES. (PEGI 3).



- ▶ EASY TO PLAY.



- ▶ EXTREME RE-PLAYABILITY. (SCORES & LEADERBOARDS).

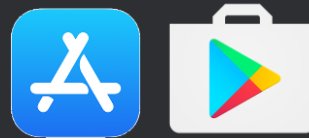
- ▶ COMPATIBLE WITH ALL PLATFORMS.



- ▶ FAST DEVELOPMENT. (< 1 YEAR) LITE VERSION LAUNCH.

2. BUSINESS MODEL

- ▶ MOBILE PREMIERE LAUNCH.



- ▶ PERIODICAL UPDATES WITH NEW CONTENT. (MORE LEVELS).



- ▶ DEFINITIVE EDITION FOR CONSOLES AND PC. (INCLUDING ALL CONTENT).







3. ADAPTATIVE STRATEGY

- ▶ OPEN TO RE-ADJUST SOME BUSINESS STRATEGIES.



THANKS!

- SUNLIGHT STUDIO (@SUNLIGHTABP)  
- JUAN MANUEL RUIZ (@JUANMACOLIBRI)  
- JUANMACOLIBRIDEV@GMAIL.COM 